



T: (763) 559-3305
F: (763) 559-0789
sales@MarionZoological.com
www.ScenicBirdFood.com

What are the advantages of feeding your bird a high quality diet?

A technical tip from Scenic Bird Food

Formulation

Only the highest quality ingredients are used in the formulas. Whole grains are selected that meet published guidelines for freshness.

Ingredients are selected based upon their specific nutrient concentrations to insure that your bird's nutrient needs are met. Ingredients are further selected so those individual amounts of certain nutrients can be calculated and controlled.

In this way, **Scenic Bird Food** can identify, publish and guarantee the amount of each nutrient. For instance, Scenic Bird Foods guarantees the minimum and maximum levels of iron, iodine, copper, calcium, phosphorus, and certain other nutrients so that dietary management by veterinary practitioners, nutritionists, and care givers is possible.

Manufacturing

Scenic Bird Foods are not pellets; they are light and crunchy morsels that are made like breakfast food. Technically, they are called extrusions and are made the same way that some human snack foods are made.

The scientists at **Scenic Bird Foods** first used this unique manufacturing process in 1984. Since the extrusion process kills bacteria and other microorganisms, it is an ideal way to make a food for birds that is safe and clean – *Just Like Human Food!*

The extrusion manufacturing process also makes the food easy for the birds to digest. It is greatly improved over other foods that are made in pellet feed mills or sold raw as "Soak and Cook" products. This digestibility is very important to birds in captivity and can eliminate problems that lead to unnecessary trips to the veterinarian's office.

Unlike other manufacturing processes, **Scenic Bird Foods** eliminates all of the problems associated with dirty facilities, hand packaging, and contamination from insects and bacteria. Our goal is to make a product for your birds that is superior to human food every step of the way. We know how valuable your birds are and we practice what we preach.

Quality Control

We seriously doubt that any company practices quality control as thoroughly as we do. We make quality our goal when we design the foods we sell and we make it our goal to ship to you exactly what we have thoroughly researched and tested since 1984.



Even our packaging is prepared and sealed to human food standards, every batch is tested and quality approved so that it contains the nutrients we say it has and is clean and safe in every other aspect.

Acceptance

Scenic Bird Food offers many shapes and sizes to meet your bird's preference and needs. In addition, there are four flavors, apple, corn, cheese, and chili spice.

Scenic Bird Food pioneered a unique feeding concept by working with professionals in the bird industry. It is plain and simple! We know that birds eat a wide variety of foods in the wild and are easily bored when only offered one or two food items while in captivity.

Scenic Bird Food is designed so that you can feed your birds the foods they enjoy; fresh fruits, vegetables, occasional seeds and nuts. You do not have to worry about your birds getting the nutrition they need and deserve if you are feeding them a **Scenic** product. This revolutionary feeding concept replaces the "seed only" diet popularized in the past and substantially reduces the cost of feeding your birds.

A Truly Unique Food for Exotic Birds

A goal of every nutritional program should be to get the best nutrition into your bird. **Scenic Bird Food** is not only nutritionally sound but allows the bird to eat the other foods it enjoys while maintaining nutritional balance.

More professional breeders, institutions and pet owners follow our nutrition advice than any other. Our feeding protocols have been professionally reviewed by prestigious magazines like *Veterinary Practice Medicine* (a bird nutrition guide available from your local veterinarian), *The Pet Bird Report*, and *The Original Flying Machine*.

Often we hear a common mantra that there aren't any known nutrition requirements for birds. This is simply not true. **Scenic Bird Foods** are based upon research published in exceptional scientific journals by qualified professionals. Check out our web site <http://www.scenicbirdfood.com> for the details.